

The Place for Better Hearing Celebrates
National Women's Health Week

The Place for Better Hearing is joining the Better Hearing Institute (BHI) and the US Department of Health and Human Services' Office on Women's Health in celebrating National Women's Health Week. During the entire month of May, *The Place for Better Hearing* will be offering free hearing screenings at their office located at 3302 Westbourne Drive in Western Hills.

National Women's Health Week is a nationwide initiative that calls attention to the importance of women's health. The theme for National Women's Health Week 2009 is "It's Your Time."

During the week, families, health organizations, businesses, communities, the government and individuals come together to raise awareness about women's health issues and educate women about simple steps they can take for a longer, healthier, happier life.

National Women's Health Week is officially May10-16, however, *The Place for Better Hearing* is offering free hearing screenings the entire month of May. "We recognize how truly busy women are in today's society," states Dr. Laurie DeWine, audiologist. "We decided to extend this wonderful event for the entire month so all women have time to take advantage. We understand between working, taking care of children, grandchildren, or loved one's, the average woman is extremely busy. We want to make sure that anyone who is interested in better hearing health has the opportunity to do so."

"Unaddressed hearing loss is one of the most under-recognized health issues in America today," says Stefanie Godbey, audiologist. "Yet, hearing health affects virtually every aspect of a woman's life. It affects her quality of life and well being. It affects how she is

able to communicate with others. And it affects how she is able to communicate with her healthcare providers regarding other health issues that she may face.”

Numerous studies have linked untreated hearing loss to a wide range of physical and emotional conditions, including irritability, negativism, anger, fatigue, tension, stress, depression, avoidance, and many others. Also, sometimes persons experience social rejection and loneliness, a reduced alertness and increased risk to personal safety, impaired memory and ability to learn new tasks, and diminished psychological and overall health.

“Women assume many important roles in our society,” says Sergi Kochkin, BHI’s Executive Director. “How well they hear affects how well they can communicate and manage their many responsibilities. Unaddressed hearing loss only adds to a woman’s fatigue because it requires so much effort to listen to what someone is saying.”

The Place for Better Hearing is located at 3302 Westbourne Drive across from Greater’s. Their operating hours are 9-5 Monday-Friday. Evening and Saturday appointments are available upon request. Call 922-0123 to schedule your free hearing screening. Visit www.hearingbetter.net for more details.